



Friday, October 6, 2017

Dear CEF Members:

I. Successful Day Tuesday!

- **Thank you!** – Thanks to the hard work, participation, and support of so many CEF members we had a really full and successful day on Tuesday. [It started with the Legislative Conference in the Capitol in the morning](#), then involved 120 people visiting 43 Hill offices with CEF’s advocacy material, and concluded with the evening’s gala at Union Station honoring three champions of education. We will shortly post some of our photos on the [gala page of the CEF website](#) and share some more on CEF’s Twitter and Instagram accounts (both [@edfunding](#)).
- **Hill Advocacy Day** – At final count, CEF sent 120 people to meet with the 43 congressional offices listed below. We focused on members of the Labor-HHS-Education Appropriations Subcommittee, Congressional and Appropriations leadership, and certain other influential Members of Congress. As with all CEF Hill visits, our advocacy message focused on the need for increased federal investments across the education continuum. Every office got a CEF folder with our advocacy materials: our [5¢ Makes Sense campaign](#), explanation of the importance of the [Federal Investment in Education](#), [Myth v Fact](#) about federal education spending, CEF’s recent [letters to Congress and the Administration](#), and our [charts, tables](#), and information about education funding for its [relevant state](#) or [congressional district](#). Thanks to all who participated!
- **Twitter** – CEF is working on all fronts to spread our advocacy message, including Twitter. We did a brief analysis of our Twitter reach in the 48 hours after our Hill Day and Gala. Some of the highlights are:
 - **#5Cents4edfunding** – Our hashtag reached 247,312 Twitter users. It was included in 71 posts from 43 twitter accounts.
 - **#CEFGala** – this hashtag reached 74,490 users from 38 posts. We will share and tag some more gala photos in the future!

- **Survey on CEF events** – If you haven't already, please take a moment to complete our short survey on the gala, legislative conference, and advocacy day at this [link](#).

II. Policy Intelligence and Education News

- **Senate Budget Committee approves its FY 2018 resolution**– The Senate Budget Committee marked up its [fiscal year 2018 budget resolution](#) on Wednesday and Thursday, reporting it out without major education-related changes. (See the CEF Update from Monday, October 2, for a description of key aspects of the House and Senate resolutions.) There were three education and child care-related amendments offered:
 - Senator Tim Kaine (D-VA) offered an amendment to strengthen and expand career and technical education – it failed by voice vote.
 - Senator Kamala Harris (D-CA) offered an [amendment](#) that creates a deficit-neutral reserve fund to accommodate legislation prioritizing funding for worker training programs, which was passed by voice vote.

[The Senate is not in session next week, so the soonest the budget could come to the floor is the week of October 16.](#)

- **House passes its FY 2018 budget resolution** – On Thursday the House passed its FY 2018 budget resolution with only Republican support by a vote of 219-206. Over the course of two days, the House rejected alternative budgets offered by House Democrats, the Republican Study Committee, the Congressional Black Caucus, and the Congressional Progressive Caucus.
- **Next steps on the budget** – The House and Senate FY 2018 budget resolutions will not serve primarily to set discretionary levels for FY 2018 appropriations – the House has already passed an omnibus funding bill that provides \$72 billion above the cap on defense discretionary spending and \$5 billion below the annual cap on non-defense discretionary (NDD) spending, and the Senate Appropriations Committee is marking up its bills to the level of last year's caps. The conventional wisdom is that Congress will reach a broader budget agreement that sets new caps for FY 2018, which will likely necessitate revisions to the programmatic funding levels in the House-passed and Senate Committee funding bills.

Instead, once Congress negotiates a conference agreement on the budget resolution, its purpose is primarily to provide reconciliation instructions to allow for fast-track consideration of tax reform legislation in the Senate (the House Rules Committee can provide that protection for the House). Both budget resolutions assume huge cuts in mandatory spending, but do not include most of the cuts in their reconciliation instructions. In fact, the Senate budget directs the Senate Finance Committee to report legislation that will increase the deficit by not more than \$1.5 trillion and

directs the Senate Energy and Natural Resources Committee to report legislation to reduce the deficit by at least \$1 billion. In contrast, the [House budget resolution](#) includes reconciliation instructions to 11 committees to produce legislation that would reduce the deficit by a total of \$203 billion over ten years. Those reconciliation instructions include a directive to the House Education and the Workforce Committee to find \$20 billion in deficit reduction through changes to programs under its jurisdiction, which includes student loans and Pell grant mandatory spending. It seems likely that an eventual conference agreement on the budget resolution will follow the Senate's lead, safeguarding education programs from fast-tracked spending cuts. However, there could be changes to education tax credits in a tax reconciliation bill.

III. CEF Member issues

- **Nominations for CEF's 2018 Board** – Clarification from earlier this week: the Committee on Nominations and Elections is solely responsible for creating and approving the slate of nominees that is presented to the entire CEF membership for a vote at the annual meeting. If you are interested in serving on CEF's Board next year, please email your nomination by November 9 to Jonathan Widjaja at Widjaja@CEF.org. The explanatory memo and nomination form are attached.
- **CEF Member job listings** – NACAC has a new job opening listed on CEF's job board on the Member Area of [CEF's website](#). If you don't have a login already, you can register for one at the Member Area.

IV. Events

- **Advance CTE briefing on Communicating the Value and Promise of CTE on October 11** - Advance CTE, in coordination with the House and Senate CTE Caucuses are holding a briefing on the results of research on the most effective ways to communicate with parents and students so that they would choose Career Technical Education (CTE) as an option for their education. The briefing is on October 11, from 3:30-4:30pm in the Capitol Visitors Center, Room HVC-200. To RSVP, please fill out this [form](#). If you have any questions about the event, please contact Kathryn Zekus at kzekus@careertech.org.
- **ReadyNation briefing on Child Care and the PACE Act on October 12** – ReadyNation, a subsidiary of CEF Member Council for a Strong America, is holding a briefing on Child Care and the PACE Act: Investing in Working Families to Build a Productive American Workforce. The briefing is on Thursday, October 12, from 1:00-2:00pm in 2456 Rayburn House Office Building. See the attached flyer for more details. Please RSVP to Mrandazzo@ReadyNation.org.
- **CEF's upcoming schedule** –

- **Friday, Oct. 13, 9-11am:** At AASCU, 1307 NY Ave, NW. Guest speaker: TBD
- **Friday, Oct. 20, 9-11am:** At NEA, 1201 16th St NW, Chanin Auditorium. Guest speaker: Karen Stratman, Director of National Engagement, U.S. Department of Education
- **Friday, Oct. 27, 9-11am:** At AACTE, 1307 NY Ave, NW. Guest speakers: Stacy Rich (Staff Director for Senate Democratic Assistant Leader Patty Murray) and John Righter (Deputy Staff Director, Senate HELP Committee). Note that our guests will be speaking at 9:30am.
- **Friday, Nov. 3, 9-11am:** At NEA, 1201 16th St NW, Chanin Auditorium. Guest speaker: Bo Morris, Senior Legislative Assistance, Rep. Jared Polis (D-CO).
- **Friday, Nov. 10** – no meeting.
- **Friday, Nov. 17, 9-11am:** At Georgetown University near Union Station, 600 NJ Ave, NW, Room 200 McDonough Hall. Guest Speaker: Erica Navarro, Director of Budget Service, U.S. Department of Education.

My best,

Sheryl

Sheryl V. Cohen, Executive Director



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| BRIEFING |
**Child Care and
the PACE Act:**
Investing in working
families to build a productive
American workforce

Thursday, October 12, 2017
1:00pm-2:00pm
Rayburn Building 2456

Sponsored by

Congressman Kevin Yoder (R-KS)
Congresswoman Stephanie Murphy (D-FL)

Mounting research shows the importance of the earliest years of cognitive, social, and emotional development to a child's future success. For the many families with working parents, access to high-quality child care is essential to supporting employment; for the country, these programs are key to preparing the next generation for school and long-term success.

Join **ReadyNation**, the non-partisan organization of nearly 2,000 business leaders focused on building a stronger workforce and economy, for the release of their new report, "**High-quality Child Care: A two-generation solution for a productive American workforce**".

As Congress considers tax reform, there is an opportunity to help working families better afford the high cost of quality child care. The bipartisan Promoting Affordable Childcare for Everyone (PACE) Act (H.R. 3632) would modernize the Child and Dependent Care Tax Credit and make it accessible to more working families. The PACE Act co-sponsors, Congressman Kevin Yoder and Congresswoman Stephanie Murphy, will provide remarks, followed by a panel discussion.

Featuring



Michael Chesser
Chairman Emeritus
and Former CEO,
Great Plains Energy



Laura Jana, MD, FAAP
Pediatrician, Health
Communicator,
and Author, including
The Toddler Brain



Melanie Bronfin
Executive Director,
Louisiana Policy
Institute for Children



Aparna Mathur
Resident Economic
Policy Scholar,
American Enterprise
Institute

RSVP

Mrandazzo@ReadyNation.org



CEF Nominations and Elections Procedures 2017 Elections

- 1) Eligible CEF members wishing to be considered for the offices of President, Vice President or Treasurer, or for one of the eight elected seats on the CEF Board of Directors – four of which come up for election this year -- shall complete the attached “Candidate Profile” and submit it to the Committee on Nominations and Elections via the CEF office, ***by Close of Business (COB) on Thursday, November 9, 2017.***
- 2) **Individuals serving on the Committee on Nominations and Elections may not file a candidate profile, nor may other individual employed by or representing an organization that is represented by a member of the committee.**
- 3) Individuals may file a Candidate Profile for more than one office. However, they may not appear on the final ballot for more than one office, so if they are recommended for one office but choose to pursue their candidacy for another, they will not be included on the slate for the original office.
- 4) Please send the candidate profile as a word attachment, or as a pdf file, to Jonathan Widjaja at CEF: Widjaja@cef.org. Candidates for election are free to campaign in any appropriate manner at any time during the nominations and elections process.
- 5) The Committee on Nominations and Elections will review the submitted candidate profiles and develop a slate to be presented to the CEF membership. The slate will include candidates for President, Vice President, Treasurer and the four elected seats on the CEF Board of Directors that are up for election (four Board members were elected last year to 2-year terms). The Nominations and Elections Committee will develop a slate that contains at least one candidate for President, Vice President, and Treasurer and no less than four candidates for the CEF Board of Directors to be elected by the CEF membership. The Committee on Nominations and Elections may solicit additional candidate profiles to ensure an appropriately balanced slate that is representative of the dues categories and education sectors within CEF’s membership.
- 6) Before the slate is presented to the full CEF membership, the Committee on Nominations and Elections shall contact those members who submitted profiles but who were not included on the slate to determine if they wish to maintain their candidacy and appear on the ballot. **In compliance with the CEF bylaws, the recommended slate, all additional candidates, and the Candidate Profiles of all those up for election**

will be presented to the full membership by email on December 1, 2017, which is two weeks prior to the CEF Annual Meeting.

7) Elections will take place during the business session of the CEF Annual Meeting to be held on December 15, 2017.

- a)** Each CEF member organization in good standing and also present at the annual meeting shall cast one vote. Proxy voting is not allowed.
- b)** Any CEF member who participates in the annual meeting by means of a conference telephone or similar means of communication which allows for those attending the meeting to simultaneously hear each other and participate in the meeting shall be deemed present in person at the meeting.
- c)** The order of elections will be: President, Vice President, Treasurer, and then the Board of Directors.
- d)** Voting will be by secret ballot.
- e)** If a candidate is unopposed for an office, the election may take place by voice vote if such a motion is approved by unanimous consent. Nominations from the floor are not permitted.
- f)** To the extent that paper or secret ballots are used for voting, those who participate by means of a conference telephone or similar means of communication may cast such ballot electronically.
- g)** Candidates for the offices of President, Vice President, and Treasurer shall be permitted to address attendees of the business meeting for three minutes. Officers shall be elected by a majority of the votes cast by secret ballot. If a runoff is required during any election for officers, the membership shall vote again on the two candidates who received the highest number of votes in the preceding vote.
- h)** Candidates for the Board of Directors will be permitted to address attendees of the business meeting for 90 seconds. Candidates receiving the four highest vote totals in rank order shall be elected to the Board of Directors. If candidates are tied for the last seat, a runoff will be held to determine a candidate with the most votes.

8) The Officers and elected Board members take office at the end of the annual meeting.

Committee for Education Funding

2017 Committee on Nominations & Elections

Official Candidate Profile

Deadline: Due to CEF by COB on November 9, 2017

E-mail: Widjaja@cef.org

Name: _____ Title: _____

Organization: _____

Phone: _____ E-mail: _____

Address: _____

Position(s) sought:

_____ President

_____ Vice President

_____ Treasurer

_____ Two-Year Membership to Board of Directors

Other CEF Organizations you represent:

Candidate Statement:

Please submit a candidate statement, preferably in 500 words or fewer, providing relevant information about your background, qualifications, experience in education, and your vision for CEF and specific goals you would like CEF to accomplish during your term. You may also include any other information you feel will advance your candidacy. This statement will be considered by the Committee on Nominations and Elections and distributed to the CEF membership prior to the Annual Meeting.