



Monday, November 1, 2021

I. CEF Twitter Chat at 3pm ET on Wednesday, November 3 (CEF is @edfunding on Twitter)

Twitter Chat to highlight the need to quickly enact the important increases in FY 2022 education funding

“Five Cents Makes Sense” (#5Cents4edfunding) is CEF’s campaign to increase education investments from 2% of the budget to five cents of every federal budget dollar

- **Join the @edfunding #5Cents4edfunding Twitter chat this Wednesday, November 3, at 3pm ET** – CEF ([we are @edfunding on Twitter](#)) is hosting a Twitter chat this Wednesday, November 3, from 3-4pm ET, to highlight the need to quickly enact the proposed large and vital increases in education funding for fiscal year 2022, along with the education investments in the pending reconciliation bill. The President’s budget for 2022 and the House-passed appropriations bill both provide a \$29.8 billion (41%) increase for Department of Education programs – an unprecedented increase for education that is badly needed. The Senate Appropriations Committee bill includes a slightly smaller increase for education that would still have a huge impact on learning and teaching.
- **If Congress doesn’t act, annual funding for education will be stuck at last year’s levels**, losing out on tens of billions of needed investment along the education continuum, from early education to K-12 to higher education and everything in between. [This Twitter chat gives people the chance to highlight the vital education support that is on hold until Congress enacts a full-year bill with increased education funding.](#)
- **FY 2022 began one month ago but education and other programs are frozen at last year’s lower funding levels.** Congress’s delay leaves schools, students, states, colleges, and other education providers not knowing what they will receive for the current year and not being able to plan. The Build Back Better Act Congress is now discussing provides less for long-term education investments than it did originally, [making it even more important that Congress quickly enacts increases for education in the government funding bill for FY 2022.](#)
- **[Please share with your grassroots members and encourage participation](#)** – A short Twitter chat with 6 questions to answer is a great way to emphasize the education programs and services that will happen when Congress enacts the large proposed education funding increases for FY 2022. [We are using our #5Cents4edfunding hashtag for this chat, emphasizing CEF’s goal to increase federal investments over time from the current 2% of the federal budget to 5 cents of every federal budget dollar.](#)

- **Your participation – even just retweeting the questions - shares CEF’s advocacy** – Even if you or your organization can’t participate in the chat by answering the questions below, you can still share the information. Just retweet the CEF (@edfunding) questions to your followers, who can then participate. It’s an effective way to spread information and advocacy across our social media and membership groups, and a great way for CEF members to cross-pollinate and increase our social media reach.
- **Information and tips for the Twitter chat** – Below are tips for effective participation, sample posts to announce the Twitter chat in advance, and the four education facts with questions that we will post, one every half hour, on the day of the chat.
 - **Tips for the Twitter chat:**
 - Follow CEF (@edfunding) if you don’t already!
 - Use the #5cents4edfunding hashtag in every post. Please retweet the question you are answering and then add your answer.
 - Start each answer with “A” and the question number in your response (i.e., A1:, A2:)
 - It’s helpful to attach a visual to your answer – use your own or any of the attached CEF charts, which are noted below.
- **Sample tweets to share in advance of the Twitter chat** - Below are sample tweets you can post today and tomorrow morning:
 - Mark your calendars for Nov. 3 at 3pm ET to join the @edfunding chat to urge Congress to quickly enact the vital and large proposed increases for education programs.
#5Cents4edfunding
(Chart to attach: 2021 1103 #5Cents4edfunding Twitter Chat)
 - Follow @edfunding to keep up with news about federal education investments and join us in CEF’s chat on Wed, Nov 3 at 3pm ET, to urge Congress to quickly enact proposed large and vital increases for education. #5cents4edfunding
(chart to attach: 2021 1103 #5Cents4edfunding Twitter Chat)

Questions for the @edfunding chat on 11/3 – The following questions will be asked every ten minutes from 3-4pm ET. We encourage you to have answers prepared in advance of when you retweet the question with your answer.

(3:00pm ET) Welcome to the #5Cents4edfunding chat! Please introduce yourself and let us know you are here. Follow @edfunding to learn more about the importance of federal investments in education!

(3:01pm ET) Q1: The President requested and the House passed a historic \$29.8 billion (41%) increase for education, yet that funding hasn’t been enacted. What are some of the costs facing your schools or programs that increased federal funding could help support?

(for Answer – chart to attach: Biden education funding is triple the increase of next largest request)

(3:10pm ET) Q2: This fiscal year began on Oct 1 but education is stuck at last year's funding levels despite huge increases in the President's budget, the House-passed bill & the Senate proposal. How would those increases help your school/program? #5cents4edfunding
(for Answer - chart to attach: 2022 Could be Historic Education Funding)

(3:20pm ET) Q3: Congress is behind on enacting FY 2022 education funding. Share an example of how this funding freeze is affecting education in your school or program? (See current and proposed education funding levels on the @edfunding table at <https://tinyurl.com/5b9z7dsk>)

(3:30pm ET) Q4: The President and Congress have requested vital increases in education after years of almost frozen support for education funding. Share what you consider to be some of the biggest needs for increased #edfunding? #5cents4edfunding
(for Answer - chart to attach: Education Funding Still \$7 billion below 2011 level)

(3:40pm ET) Q5: Every week of delay in enacting gov't funding with increased support for education delays new support for teaching and learning and for planning to use the funds efficiently. Tell us what education support is on hold for you? #5cents4edfunding
(for Answer - chart to attach: Education grows to 3.7% of President's 2022 budget)

(3:50pm ET) Q6: The public wants greater support for education, and the President and Congress agree. What's your best argument to encourage Congress to quickly enact the pending vital increases for education?
(for Answer - chart to attach: 2 or 3 voters want more education funding)