



COMMITTEE FOR
EDUCATION FUNDING

November 13, 2020

I. Twitter Chat on Tuesday, Nov. 17, from 4-5pm ET

November 16-20 is #HearOurEdStories Week

CEF Twitter Chat on Biden Administration education priorities (CEF is @edfunding on Twitter)

- **Join the @edfunding #HearOurEdStories Twitter chat on Tuesday, November 17, at 4pm ET** – CEF ([@edfunding on Twitter](#)) is hosting a Twitter chat next week on Tuesday, November 17, from 4-5pm ET, to highlight the importance of education funding for the incoming Biden Administration. This is occurring as Congress is returning to debate government funding for fiscal year 2021 and COVID-relief funding for education and other areas. On Tuesday we're holding the Twitter chat as part of #HearOurEdStories Week, our campaign to encourage people to post a video or message to their Members of Congress saying why education funding matters to them (see the [social media toolkit here](#), and full information in [CEF Update 11.10.20 #3](#)).
- ***Please share with your grassroots members and encourage participation*** – This is a great way to publicize the many ways that federal education funding makes a difference in the lives of students, families, educators, and communities. We are using our #HearOurEdStories hashtag for the chat, and hope that we will have not only DC but national voices and CEF members participating to discuss how education funding matters to them
- **Your participation – even just retweeting the questions - shares CEF's advocacy** – Even if you or your organization can't participate in the chat by answering the questions below, you can still share the information. Just retweet the CEF (@edfunding) questions to your followers, who can then participate. It's an effective way to spread information and advocacy across our social media and membership groups, and a great way for all of us to cross-pollinate and increase our social media reach.
- **Information and tips for the Twitter chat** – Below are tips for effective participation, sample posts to announce the Twitter chat in advance, and the six questions we will post, one every ten minutes, on the day of the chat.
 - **Tips for the Twitter chat:**
 - Follow CEF (@edfunding) if you don't already!
 - Use the #HearOurEdStories hashtag in every post. Please retweet the question you are answering and then add your answer.
 - Start each answer with "A" and the question number in your response (i.e., A1:, A2:)

- It's helpful to attach a visual to your answer – use your own or any of the attached CEF charts, which are noted below.
- **Sample tweets to share in advance of the Twitter chat** - Below are sample tweets you can post between now and Nov. 17:
 - Mark your calendars for Nov. 17 at 4pm ET to join the @edfunding chat to highlight the importance of increasing federal investments in education for the Biden Administration. It's #HearOurEdStories Week Nov 16-20; share your education story!

(chart to attach: 2020 1117 #HearOurEdStories Twitter Chat)

- Follow @edfunding to keep up with news about federal education investments and join us in CEF's chat on Tuesday (11/17) at 4pm ET to share your suggestions for Biden Administration education priorities. Let Congress #HearOurEdStories

Questions for the @edfunding chat on 11/17 – The following questions will be asked every ten minutes at the posting times noted. We encourage you to have answers prepared in advance of when you retweet the question with your answer.

(4:00pm ET) Welcome to the #HearOurEdStories chat! Please introduce yourself and let us know you are here. Follow @edfunding to learn more about the importance of federal investments in education!

(4:01pm ET) Q1: The Biden Administration will begin during a pandemic that has changed everything about education. What should be its first priorities in addressing education funding needs? #HearOurEdStories

(4:11pm ET) Q2: If the Biden Administration increases federal support for education, how would that affect your family, school, university, childcare center, or other organization that provides educational services? #HearOurEdStories

(4:21pm ET) Q3: The Biden-Harris ticket outlined plans to improve teacher pay and training, provide schools with more resources, increase equity of access to quality public education, and boost student aid. What do you suggest they consider along these lines? #HearOurEdStories
(for Answer - chart to attach: #HearOurEdStories – ED Funding \$7 Bill Below 2011)

(4:31pm ET) Q4: President-elect @JoeBiden has plans to partner with states to provide universal, high-quality pre-K education. How would this make a difference for young children? #HearOurEdStories

(4:41pm ET) Q5: President-elect @JoeBiden wants to triple Title I, fully fund special education, double the number of school psychologists, counselors & social workers, among other support for education. How would this increased education funding improve teaching and learning? #HearOurEdStories
(for answer – chart to attach: Special Education-Federal Share Falls Further Behind Full Funding)

(4:51pm ET) Q6: President-elect @JoeBiden supports making community college free and providing free public college for families with income under \$125k. Describe the impact of making college affordable and accessible to more students. #HearOurEdStories