



I. CEF Twitter Chat, 10am-noon ET, on Wednesday, February 3, 2021 (CEF is @edfunding on Twitter)

CEF Twitter chat to accompany the Senate HELP Committee confirmation hearing of Dr. Miguel Cardona to be Secretary of Education
“Five Cents Makes Sense” (#5Cents4edfunding) is CEF’s campaign to increase education investments to five cents of every federal budget dollar

- **Join the @edfunding #5Cents4edfunding Twitter chat tomorrow, February 3, at 10am ET** – CEF (we are @edfunding on Twitter) is hosting a Twitter chat this Wednesday, February 3, from 10am-Noon ET, to highlight the many education funding needs for Education Secretary nominee Dr. Miguel Cardona. At that time, the Senate HELP Committee will be holding a hearing on Dr. Cardona’s nomination. Education funding will be at the forefront as Congress soon debates another COVID-relief proposal and the Biden Administration starts putting together its budget request for fiscal year 2022.
- ***Please share with your grassroots members and encourage participation*** – This is a great way to highlight ongoing and new education funding needs along the continuum. We are using our #5Cents4edfunding hashtag for this chat, emphasizing CEF’s goal to increase federal investments from the current 2% of the federal budget to 5 cents of every federal budget dollar.
- **Your participation – even just retweeting the questions - shares CEF’s advocacy** – Even if you or your organization can’t participate in the chat by answering the questions below, you can still share the information. Just retweet the CEF (@edfunding) questions to your followers, who can then participate. It’s an effective way to spread information and advocacy across our social media and membership groups, and a great way for all of us to cross-pollinate and increase our social media reach.
- **Information and tips for the Twitter chat** – Below are tips for effective participation, sample posts to announce the Twitter chat in advance, and the four education facts with questions that we will post, one every half hour, on the day of the chat.
 - **Tips for the Twitter chat:**
 - Follow CEF (@edfunding) if you don’t already!
 - Use the #5cents4edfunding hashtag in every post. Please retweet the question you are answering and then add your answer.

- Start each answer with “A” and the question number in your response (i.e., A1:, A2:)
 - It’s helpful to attach a visual to your answer – use your own or any of the attached CEF charts, which are noted below.
- **Sample tweets to share in advance of the Twitter chat** - Below are sample tweets you can post today and tomorrow morning:

- Mark your calendars for Feb. 3 at 10am ET to join the @edfunding chat to highlight the many education funding needs for @teachcardona while @HELPCmteDems hold the hearing on his nomination to be Secretary of Education.

(chart to attach: 2021 0203 #5Cents4edfunding Twitter Chat)

- Follow @edfunding to keep up with news about federal education investments and join us in CEF’s chat tomorrow, Feb. 3, at 10am ET to highlight education funding needs for @teachcardona, the nominee to be Secretary of Education. #5cents4edfunding
(chart to attach: 2021 0203 #5Cents4edfunding Twitter Chat)

- **Questions for the @edfunding chat tomorrow, Feb. 3** – The following education “fun facts” and questions will be asked every half hour from 10am-noon. We encourage you to have answers prepared in advance of when you retweet the question with your answer.

(10:00am ET) Welcome to the #5Cents4edfunding chat! Please introduce yourself and let us know you are here. Follow @edfunding to learn more about the importance of federal investments in education!

(10:01am ET) Q1: Education Fact: Federal funding for the Department of Education is \$7 billion less than 10 years ago in inflation-adjusted dollars, even though the number of students grew. How have education costs increased for your students and services? #5cents4edfunding
(for Answer - chart to attach: Education Still \$7 billion below 2011 level)

(10:30am ET) Q2: Education Fact: The federal government spends less than 2% of its budget on education, yet education needs continue to grow. How would teaching and learning improve in your community if the US spent 5 cents of every federal dollar on education? #5cents4edfunding
(for Answer – chart to attached: Education is 2% of Federal Budget)

(11:00am ET) Q3: Education Fact: The pandemic has significantly increased the costs of education, adding to already existing funding gaps. What are some new and ongoing costs facing your schools or programs that the federal government could help support? #5cents4edfunding

(11:30am ET) Q4: Right now the Senate HELP Committee is holding a hearing on the nomination of Dr. Miguel Cardona to be Secretary of Education. What should he know about education funding priorities for the country? #5cents4edfunding

