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COMMITTEE FOR
EDUCATION FUNDING

Gala 2018

CEF's education gala is DC's premier education event. It is the one night when the education community – advocates, policy-makers, and administrators – come together in support of education funding to honor those who have demonstrated their strong commitment to increasing the federal investment in education for the success of our nation's students.

CEF is the nation's oldest and largest education coalition, a non-partisan, non-profit group of more than 100 organizations that represent early childhood education, elementary and secondary education, higher education, and adult and career education including students, teachers and faculty, parents, administrators, counselors and other school employees, librarians, and school board members.

Committee for Education Funding Gala 2018

Sponsors Reach:

- CEF's more than 100 organizations that reflect the broad spectrum of the education community
- CEF's 7,300 Twitter followers
- Congressional and administration education staffer

\$20,000

BEST IN CLASS

- Limited to 4 sponsors
- Opportunity to announce awardees at VIP event
- Two months of CEF update emails
- Preferred seating at awards ceremony
- Top placement on "step & repeat" and event signs
- Recognition on social media and website
- Full page ad prominently in gala program
- 15 tickets to gala (includes reception, conference)
- 8 tickets for VIP event

\$10,000

STRAIGHT "A"s

- One month of CEF update emails
- Preferred seating at awards ceremony
- Prominent placement on "step & repeat" and event signs
- Recognition on social media and website
- Full page ad in gala program
- 12 tickets to gala (includes reception, conference)
- 6 tickets to the VIP event

\$5,000

STAR STUDENT

- Inclusion on "step & repeat" and event signs
- Recognition on social media and website
- Half page ad in gala program
- 10 tickets to gala (includes reception, conference)
- 4 tickets to VIP event

\$2,500

HONOR ROLL

- Quarter page ad in gala program
- 10 tickets to gala (includes reception, conference)

\$325

Individual tickets for CEF Non-Members

\$275

Individual gala tickets for CEF Members

For more information on sponsorship and ad specs, please contact
Sheryl Cohen cohen@cef.org - (202) 327-8125

2018 Honorees:

The William H. Natcher Award for distinguished service during this session of Congress in elevating the priority for education funding to ensure better opportunities for our nation's citizens:

- **Senator Charles Schumer (D-NY)**

The Terrel H. Bell Award for national leaders demonstrating outstanding advocacy of education as a congressional and federal priority:

- **Senator Tammy Baldwin (D-WI)**
- **Senator Lisa Murkowski (R-AK)**

Sponsors confirmed by September 5, 2018, will be listed in the gala program.

The Committee for Education Funding (CEF) is a 501(c)(4) organization that engages in legislative advocacy. Contributions to CEF are not tax deductible as a charitable contribution