September 26, 2018 | Union Station | 6 - 9 pm

C E F

COMMITTEE FOR
EDUCATION FUNDING

Gala 2018

CEF's education gala is DC's premier education event. It is the one night when the education community – advocates, policy-makers, and administrators – come together in support of education funding to honor those who have demonstrated their strong commitment to increasing the federal investment in education for the success of our nation's students.

CEF is the nation's oldest and largest education coalition, a non-partisan, non-profit group of more than 100 organizations that represent early childhood education, elementary and secondary education, higher education, and adult and career education including students, teachers and faculty, parents, administrators, counselors and other school employees, librarians, and school board members.

1800 M ST NW, Suite 500 S, Washington DC 20036 | www.cef.org | @edfunding

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Committee for Education Funding Gala 2018

Sponsors Reach:

- CEF's more than 100 organizations that reflect the broad spectrum of the education community
- CEF's 7,300 Twitter followers
- Congressional and administration education staffer

$20,000
BEST IN CLASS

- Limited to 4 sponsors
- Opportunity to announce awardees at VIP event
- Two months of CEF update emails
- Preferred seating at awards ceremony
- Top placement on "step & repeat" and event signs
- Recognition on social media and website
- Full page ad prominently in gala program
- 15 tickets to gala (includes reception, conference)
- 8 tickets for VIP event

$10,000
STRAIGHT "A"s

- One month of CEF update emails
- Preferred seating at awards ceremony
- Prominent placement on "step & repeat" and event signs
- Recognition on social media and website
- Full page ad in gala program
- 12 tickets to gala (includes reception, conference)
- 6 tickets to the VIP event

$5,000
STAR STUDENT

- Inclusion on "step & repeat" and event signs
- Recognition on social media and website
- Half page ad in gala program
- 10 tickets to gala (includes reception, conference)
- 4 tickets to VIP event

$2,500
HONOR ROLL

- Quarter page ad in gala program
- 10 tickets to gala (includes reception, conference)

Possible Awards:

Lifetime And Career Awards
- The Edward M. Kennedy Lifetime Advocacy Award
- The Terrell H. Bell Award
- The James O'Hara Award
- Richard W. Riley Award

115th Congress Awards
- The William H. Natcher Award
- Outstanding New Member Award:
- Special Recognition Award

Citizen and Staff Awards
- Charles Wilson Lee Citizen Service Award
- Staff Recognition Award

$325
Individual tickets for CEF Non-Members

$275
Individual gala tickets for CEF Members

For more information on sponsorship and ad specs, please contact
Sheryl Cohen cohen@cef.org - (202) 327-8125

Sponsors confirmed by August 31, 2018, will be listed in the gala program.

The Committee for Education Funding (CEF) is a 501(c)(4) organization that engages in legislative advocacy. Contributions to CEF are not tax deductible as a charitable contribution