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COMMITTEE FOR
EDUCATION FUNDING

2021 Gala
Reception & Awards Ceremony

CEF's education gala is DC's premier education event. It is the one night when the education community – advocates, policy-makers, and administrators – come together in support of education funding to honor those who have demonstrated their strong commitment to increasing the federal investment in education for the success of our nation's students.

CEF is the nation's oldest and largest education coalition, a non-partisan, non-profit group of more than 100 organizations that represent early childhood education, elementary and secondary education, higher education, and adult and career education including students, teachers and faculty, parents, administrators, specialized instructional support personnel, librarians, and school board members.

Committee for Education Funding 2021 Gala

Sponsors Reach:

- CEF's more than 100 member organizations that reflect the broad spectrum of the education community
- CEF's 8,000 Twitter followers
- Congressional and Administration education staffers

\$10,000

STRAIGHT "A"s

- One month of CEF update emails
- Top placement on "step & repeat" and event signs
- Ongoing recognition on CEF social media and website
- Prominent mention in CEF Update emails to members
- Acknowledgment from the podium at the event
- Recognition in the slide show at the event
- Chance to show a 1- to 2-minute video during the event
- Full-page ad prominently in online gala program
- 1 -20 tickets to gala, depending on occupancy limits in place

\$5,000

STAR STUDENT

- Inclusion on "step & repeat" and event signs
- Recognition on social media and website
- Mention in CEF Update emails to members
- Acknowledgment from the podium at the event
- Recognition in the slide show at the event
- Half-page ad in online gala program
- 10 tickets to gala

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DEAN'S LIST

- Recognition on social media and website
- Mention in CEF Update emails to members
- Quarter-page ad in online gala program & event slide show
- tickets to gala

\$2,500

HONOR ROLL

- Recognition on social media and website
- Mention in CEF Update emails to members
- 5 tickets to the gala

Possible Awards

Lifetime and Career Awards

- The Edward M. Kennedy Lifetime Advocacy Award
- The Terrel H. Bell Award
- The James O'Hara Award
- Richard W. Riley Award

117th Congress Awards

- The William H. Natcher Award
- Outstanding New Member Award
- Special Recognition Award

Citizen and Staff Awards

- Charles Wilson Lee Citizen Service Award
- Staff Recognition Award

~100 Individual gala tickets

For more information on sponsorships and ad specs, contact Sarah Abernathy:
Abernathy@cef.org or 202-327-8125

The Committee for Education Funding (CEF) is a 501(c)(4) organization that engages in legislative advocacy. Contributions to CEF are not tax deductible as a charitable contribution