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COMMITTEE FOR  
EDUCATION FUNDING

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Gala 2022  
Reception and Awards Banquet

CEF's education gala is DC's premier education event. It is the one night when the education community – advocates, policy-makers, and administrators – comes together in support of education funding to honor those who have demonstrated their strong commitment to increasing the federal investment in education for the success of our nation's students.

CEF is the nation's oldest and largest education coalition, a non-partisan, non-profit group of **more than 100 organizations** that represent early childhood education, elementary and secondary education, higher education, and adult and career education including students, teachers and faculty, parents, administrators, counselors and other school employees, librarians, and school board members.

## Committee for Education Funding Gala 2022

## Sponsors Reach:

- CEF’s more than 100 organizations that reflect the broad range of the education community
- Congressional champions who are honored and attend the gala
- CEF’s 8,100 Twitter followers
- Congressional and administration education staffers

**\$20,000**

*BEST IN CLASS*

- Limited to 3 sponsors
- A year of CEF update emails
- Invitation to CEF events this year
- Preferred seating at awards ceremony
- Top placement on “step & repeat” and event signs
- Recognition on social media and website
- Full page ad prominently in gala program
- 20 tickets to gala (includes conference)

**\$10,000**

*STRAIGHT “A”s*

- One month of CEF update emails
- Preferred seating at awards ceremony
- Prominent placement on “step & repeat” and event signs
- Recognition on social media, website, and CEF emails
- Full page ad in gala program
- 15 tickets to gala (includes conference)

**\$5,000**

*STAR STUDENT*

- Inclusion on “step & repeat” and event signs
- Recognition on social media, website, and in CEF emails
- Half page ad in gala program
- 10 tickets to gala (includes conference)

**\$3,000**

*DEAN'S LIST*

- Quarter page ad in gala program
- Recognition in CEF emails
- 10 tickets to gala (includes conference)

**\$340**

Individual tickets for those not CEF Members

**\$290**

Individual tickets for CEF Members

Gala program ads:

Full page: \$300 Half page: \$200 Quarter page: \$100

For more information on sponsorship and ad specs, contact Sarah Abernathy: [abernathy@cef.org](mailto:abernathy@cef.org) or 202-327-8125

## Possible Awards:

Lifetime and Career Awards:

- The Patsy Mink National Leader Award
- The Edward M. Kennedy Lifetime Advocacy Award
- The Richard W. Riley Career Service Award 1
- 117th Congress Awards
  - The William H. Natcher Award
  - Outstanding New Member Award

Citizen and Staff Awards

- Charles Wilson Lee Citizen Service Award
- Staff Recognition Award

The Committee for Education Funding (CEF) is a 501(c)(4) organization that engages in legislative advocacy. Contributions to CEF are not tax deductible as a charitable contribution