CEF’s education gala is DC’s premier education event. It is the one night when the education community – advocates, policy-makers, and administrators – comes together in support of education funding to honor those who have demonstrated their strong commitment to increasing the federal investment in education for the success of our nation’s students.

CEF is the nation’s oldest and largest education coalition, a non-partisan, non-profit group of more than 100 organizations that represent early childhood education, elementary and secondary education, higher education, and adult and career education including students, teachers and faculty, parents, administrators, counselors and other school employees, librarians, and school board members.
Sponsors Reach:

- CEF’s more than 100 organizations that reflect the broad range of the education community
- Congressional champions who are honored and attend the gala
- CEF’s 8,100 Twitter followers
- Congressional and administration education staffers

$20,000
BEST IN CLASS

- Limited to 3 sponsors
- A year of CEF update emails
- Invitation to CEF events this year
- Preferred seating at awards ceremony
- Top placement on “step & repeat” and event signs
- Recognition on social media and website
- Full page ad prominently in gala program
- 20 tickets to gala (includes conference)

$10,000
STRAIGHT “A”s

- One month of CEF update emails
- Preferred seating at awards ceremony
- Prominent placement on “step & repeat” and event signs
- Recognition on social media, website, and CEF emails
- Full page ad in gala program
- 15 tickets to gala (includes conference)

$5,000
STAR STUDENT

- Inclusion on “step & repeat” and event signs
- Recognition on social media, website, and in CEF emails
- Half page ad in gala program
- 10 tickets to gala (includes conference)

$3,000
DEAN’S LIST

- One-third page ad in gala program
- Recognition in CEF emails
- 10 tickets to gala (includes conference)

2022 Honorees:

- The Richard W. Riley Career Service Award
  - Senator Roy Blunt (R-MO)
  - Chairman John Yarmuth (D-KY)

- The Patsy Mink National Leader Award
  - Rep. Frederica Wilson (D-FL)

- The William H. Natcher Award
  - Senator Chris Murphy (D-CT)

$340
Individual tickets for those not CEF Members
$290
Individual tickets for CEF Members

Gala program ads:
Full page: $300  Half page: $200  1/3 page: $100

For more information on sponsorship and ad specs, contact Sarah Abernathy: abernathy@cef.org or 202-327-8125

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