



Tuesday, April 13, 2021

I. CEF live Twitter conversation on the return of appropriations “earmarks” and what that could mean for education on Wednesday, Apr. 14, from 3-3:15pm ET (CEF is @edfunding on Twitter)

- **Join CEF live on Twitter (@edfunding) tomorrow, April 14, from 3-3:15pm ET, for a conversation about what the return Community Project Funding (aka, earmarks) in the FY 2022 appropriations process could mean for education**– CEF’s Treasurer, Danny Carlson of the National Association of Elementary School Principals, and I will answer questions live on Twitter about how the appropriations “earmarking” process will work this year and what the return of earmarks could mean for education. We encourage you to share information about the Twitter event and to participate live if you can. If you have a question you’d like to have answered, you can send it to me in advance or post it as a “reply” to the live video (sending in advance improves the chance that we see it and get a chance to answer it).
- **Tips for the Twitter livestream -**
 - Follow CEF (@edfunding) if you don’t already!
 - Turn on notifications for CEF so you’ll be reminded when we go live:
 1. In your Twitter account, find CEF (@edfunding) among the accounts you follow, and click on the little bell at the top right next to the word “following”
 2. Select either “All Tweets” or “Only Tweets with live video” – that way you won’t miss when CEF is posting.
 - To ask a question during the livestream, just type it in as a “reply” and we’ll get to as many as possible. If we run out of time, we’ll post follow-up answers later.
 - Please retweet and share the live conversation to your followers! You can also do this after it is over – we’ll plan to pin it to CEF’s Twitter profile (@edfunding).
 - Use #5cents4edfunding when posting about the livestream so we can keep track of the Twitter activity

- **Sample tweets to share in advance of the live Twitter conversation** - Below are sample tweets you can post today and tomorrow before 3pm ET:
 - If you have questions about Community Project Funding (aka, appropriations earmarks), @edfunding has answers! CEF will be live on Apr. 14 at 3pm ET with @DannydCarlson of @NAESP to explain the process & what it could mean for education funding next year #5cents4edfunding (*chart to attach: CEF live on earmarks 04.14.21*)
 - Follow @edfunding & turn on notifications for its Tweets & live video to keep up with education funding news & to join us in CEF's live conversation on Apr 14 at 3pm ET to answer your questions about appropriations earmarks and their impact on education funding #5cents4edfunding (*chart to attach: CEF live on earmarks 04.14.21*)