



Monday, April 19, 2021

## I. CEF Twitter Chat on Thursday, April 22, 2021, from 3-4pm ET (CEF is @edfunding on Twitter)

CEF Twitter chat to discuss the President's request for a historic increase in education funding for FY 2022.

***"Five Cents Makes Sense" (#5Cents4edfunding) is CEF's campaign to increase education investments to five cents of every federal budget dollar***

- **Join the @edfunding #5Cents4edfunding Twitter chat on Thursday, April 22, at 3pm ET** – CEF (we are @edfunding on Twitter) is hosting a Twitter chat this Thursday, April 22, from 3-4pm ET, to highlight the huge increase requested for education funding in the President's fiscal year 2022 discretionary budget. The \$29.8 billion increase represents a 41% increase over this year's regular funding for the Department of Education – the largest percentage increase requested for any agency, and triple the dollar increase of any previous request. Education funding will be at the forefront as Congress debates infrastructure proposals (that include funds for school constructions, community college infrastructure, child care facilities, and workforce development), the budget resolution total for next year, and the federal funding bill for education.
- ***Please share with your grassroots members and encourage participation*** – This is a great way to highlight ongoing and new education funding needs along the continuum. We are using our #5Cents4edfunding hashtag for this chat to emphasize CEF's goal to increase federal investments from the current 2% of the federal budget to 5 cents of every federal budget dollar.
- **Your participation – even just retweeting the questions - shares CEF's advocacy** – Even if you or your organization can't participate in the chat by answering the questions below, you can still share the information. Just retweet the CEF (@edfunding) questions to your followers, who can then participate. It's an effective way to spread information and advocacy across our social media and membership groups, and a great way for all of us to cross-pollinate and increase our social media reach.
- **Information and tips for the Twitter chat** – Below are tips for effective participation, sample posts to announce the Twitter chat in advance, and the four education facts with questions that we will post, one every half hour, on the day of the chat.
  - **Tips for the Twitter chat:**
    - Follow CEF (@edfunding) if you don't already!

- Use the #5cents4edfunding hashtag in every post. Please retweet the question you are answering and then add your answer.
  - Start each answer with “A” and the question number in your response (i.e., A1:, A2:)
  - It’s helpful to attach a visual to your answer – use your own or any of the attached CEF charts, which are noted below.
- **Sample tweets to share in advance of the Twitter chat** - Below are sample tweets you can post today through Thursday morning:
  - Mark your calendars for Apr. 22 at 3pm ET to join the @edfunding chat to urge Congress to support the President’s \$30 billion increase for education programs. #5Cents4edfunding  
*(chart to attach: 2021 0422 #5Cents4edfunding Twitter Chat)*
  - Follow @edfunding to keep up with news about federal education investments and join us in CEF’s chat on Thursday, Apr. 22 at 3pm ET, to urge Congress to support the President’s \$30 billion increase for education programs. #5cents4edfunding  
*(chart to attach: 2021 0422 #5Cents4edfunding Twitter Chat)*
- **Questions for the @edfunding chat on 4/22** – The following questions will be asked every ten minutes from 3-4pm ET. We encourage you to have answers prepared in advance of when you retweet the question with your answer.

(3:00pm ET) Welcome to the #5Cents4edfunding chat! Please introduce yourself and let us know you are here. Follow @edfunding to learn more about the importance of federal investments in education!

(3:01pm ET) Q1: The President requested a historic \$29.8 billion (41%) increase for education, investing along the continuum from early ed to higher ed. What are some of the costs facing your schools or programs that such an increased federal investment could help support?  
#5cents4edfunding  
*(for Answer – chart to attach: Biden education funding is triple the increase of next largest request)*

(3:10pm ET) Q2: Regular funding for the Department of Education is currently \$7 billion less than a decade ago in inflation-adjusted dollars, even though the number of students grew. How have education costs increased for your students and services? #5cents4edfunding  
*(for Answer - chart to attach: Education Still \$7 billion below 2011 level)*

(3:20pm ET) Q3: The President requested a huge increase for Title I (Education for the Disadvantaged), more than doubling funds for the largest K-12 education program. What would an increase of this size allow schools to do? #5cents4edfunding  
*(for Answer - chart to attach: President more than doubles Funding for Title I in FY 2022 Request)*

(3:30pm ET) Q4: The President requested a \$400 increase in the maximum Pell Grant award for next year – matching the cumulative increase over the last 3 years. How would this 6% increase

in the max Pell Grant amount affect access to a college education? #5cents4edfunding  
(for Answer - chart to attach: *Maximum Pell Grant No Longer Covers Much of Average Cost of College*)

(3:40pm ET) Q5: The President is requesting sizeable increases for early education – 11% for Head Start, 64% for Preschool Development Grants, and 25% for Child Care and Development Block Grants. What would these increased investments do to help your community?  
#5cents4edfunding

(3:50pm ET) Q6: The President hasn't yet said how his budget will allocate all the \$29.8 billion increase for education. Tell us what a big increase in federal education funding for your community would mean to students, families, or educators. #5cents4edfunding  
(for Answer - chart to attach: *President's budget request far above 2011 level in real dollars*)