



COMMITTEE FOR
EDUCATION FUNDING

Monday, May 18, 2020

I. CEF's Day of Advocacy is on June 9, from 1pm-5:00pm

- **All CEF members are encouraged to participate** – Throughout the year CEF advocates to increase the federal investment in education using our information through briefings and publications, social media outreach, and meetings with Hill staff and of Members of Congress who are instrumental in making decisions on education funding. On Tuesday, June 9, we are combining all those efforts in one Day of Advocacy to make a coordinated statement in support of education funding. We hope you will join our Hill meetings on Zoom or by phone and amplify our message with social media support!

- **What's involved** – You can participate in any or all of the actions on June 9 listed below.
 - **Overview Zoom meeting at 1pm** – We'll go over education funding in response to the pandemic and the status and outlook for fiscal year 2021 education appropriations, background information on education funding, and an overview of CEF's request for an increase in education funding.

 - **Virtual Hill Teams meetings from 1:30-5pm** – CEF will schedule the meetings with education staffers in targeted Hill offices. In advance, participants will be put into groups of about five people led by an experienced Hill Teams member. Each will have virtual meetings with up to four Hill offices, generally a mix of Republican and Democratic offices. CEF will match you when possible with meetings where you have a geographical connection. We'll send you a list of your meetings in advance and provide all the materials via electronic links to CEF [fact sheets](#), CEF [letters](#) to Congress and the Administration, CEF's 4-page [funding table](#) that shows education programmatic funding levels for the last few years, our education [charts](#) illustrating the low level of federal education funding over the last 10 years and the need for more, and the [Department of Education](#) table showing federal education funding for that state.
 - We are requesting meeting with:
 - Labor-HHS-Education Appropriations Subcommittee members in both chambers

 - Appropriations Committee leaders

- House Education and Labor Committee subcommittee chairs and freshmen
- Senate education leaders
- **We are targeting a number of states and welcome participation of effective grassroots members in those states.** These targeted states are those where we're requesting meetings with more than one member of the delegation: AZ, CA, CT, FL, GA, HI, IL, KY, MA, MI, MO, NC, OR, PA, WA, WI, and WV.
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- **Social media support throughout the day** – Although this year we can't fan out across the Hill in our CEF t-shirts, carrying our CEF bags filled with CEF advocacy materials, we can still be visible. CEF members can tweet and post on Facebook and Instagram making the case why Congress should increase federal investments in education. We'll provide sample tweets, charts, and other information. Those participating in meetings can post about those, tagging the Member of Congress.
- **Platform to automatically email your Member of Congress** – We are looking into using a system to make it easy for people to send a pre-written email – that they can personalize – to their Members of Congress asking to increase education funding.
- **Who can participate** – We hope you will involve selected grassroots members from your organization from the states we're targeting (see the list above), others staffers in your office, and summer interns.
- **What to do now to sign up** – Here's what you need to do now:
 1. **Sign up here by next Tuesday, May 26**, and note if others from your organization are participating, and if so, which states they are from so we can match participants to Members of Congress (please add your colleagues' names and contact info for future emails about the Hill Day). We'll be back in touch to confirm attendance, but need a preliminary count as we're scheduling the meetings; if you are involving savvy grassroots participants from our targeted states (see list above), please sign up early so we can note their participation when requesting the meetings. We'll provide some brief Hill Teams training and review how these meetings will operate at our CEF meeting on Friday, June 5.
 2. **Block your calendar from 1pm-5:00 on June 9.** We'll follow up with you as the date draws nearer with all the information you will need.
 3. **Involve your social media colleagues.** We will provide sample Tweets and Facebook posts in advance that you can use to publicize the message and encourage others to join in. We hope participants in the virtual meetings will post on Twitter and Instagram that afternoon about their CEF's Day of Advocacy.

Please feel free to contact me, Sarah Abernathy, or the Hill Teams and Advocacy Committee chairs ([Sarah Cohen](#) with AFT, [Zach Scott](#) with NASSP, and [Sam Chasin](#) at YMCA), if you have questions or suggestions. Thank you!

