



Monday, June 22, 2020

I. Policy Intelligence and Education News

- **What to expect from the process for House Appropriations markups** – House Appropriations Chairwoman Nita Lowey (D-NY) on Friday shared an ambitious schedule for marking up all 12 fiscal year (FY) 2021 appropriations bills in early July. The full Appropriations Committee markups likely will be in the (very large) House Ways and Means hearing room and not the (relatively small) Appropriations hearing room, and Members can either attend in person or participate remotely. In recent years, the bill text has been published the day before House subcommittee markups but not the all-important table that shows programmatic funding levels, which doesn't come until the full Committee markup, in the Committee Report. For the Labor-HHS-Education bill, the legislative text showing account totals in most cases does not make clear the funding for the individual programs. Subcommittee markups in the House are generally short and conversational, with Members discussing their priorities and how they see the path forward. Members do not usually offer amendments until the full Committee markup, which can last a lot longer. At the first full Committee markup, there will be a vote on the "302(b) allocations" that are the official limits on how much each subcommittee can spend on non-defense discretionary (NDD) and defense discretionary programs. The total cannot exceed the spending caps established by the Budget Control Act. FY 2021 is the last year that there are caps on discretionary spending.
- **House FY 2021 appropriations markup schedule** - Chairwoman Lowey had previously said she planned to hold the markups the first two weeks of July and that the bills would be on the House floor the last two weeks of July. CEF will share information about amendments offered (generally we expect Republicans to offer most amendments) and update our [funding table](#) as soon as we can. The markup schedule is listed below.
 - **Monday, July 6** – Three subcommittee markups: State-Foreign Operations; Agriculture; and Military Construction-VA (this last bill includes funding for the VA Mission Act, which some are trying to provide outside the tight cap on non-defense discretionary (NDD) funding – something that would free up funding for other NDD priorities).
 - **Tuesday, July 7** – Five subcommittee markups: Homeland Security (the bill that has included some funding for border wall construction); Interior; Legislative Branch (where there has been controversy over pay for Members of Congress); Energy and Water; and the Labor-HHS-Education Appropriations bill currently scheduled for 5pm.
 - **Wednesday, July 8** – Four subcommittee markups: Commerce-Justice-State; Transportation-HUD; Financial Services; and Defense.

- **Thursday, July 9** – Full Committee vote on the 302(b) allocations and markup of three bills: State-Foreign Operations; Agriculture; and Military Construction- VA.
- **Friday, July 10** – Full Committee markup of two bills: Energy and Water, and Interior.
- **Week of July 13, Monday-Thursday:** Full Committee markups of the other bills (the order is not yet specified).
- **Congressional education hearings** – This afternoon the House Education and Labor Committee held a [hearing via Webex on “Inequities Exposed: How COVID-19 Widened Racial Inequities in Education, Health, and the Workforce.”](#) The Senate HELP Committee will hold a follow-up [hearing on “COVID-19: Update on Progress Toward Safely Getting Back to Work and Back to School”](#) on Tuesday, June 30, at 10 a.m. ET, with directors of major federal health agencies.

II. Advocacy

- **Social media outreach for CEF’s June 9 Advocacy Day** – [CEF’s June 9 virtual Advocacy Day was a success thanks to the many CEF members who participated](#) – in the Hill meetings, by publicizing the advocacy platform with their grassroots members, and by using social media to amplify the advocacy message. A key component of CEF’s successful advocacy is member participation, and for virtual events like this advocacy day, sharing action alerts to involve the participation of your grassroots networks that number in the millions. We know that each CEF member organization and institution is working on many near- and longer-term priorities now, and [greatly appreciate when you can activate your networks to support CEF’s mission of increasing federal investment in education](#). Below is a breakdown of the participation in the June 9 advocacy day. [If your organization sent an action alert or shared the advocacy platform in some other way, please let us know.](#)
 - **28 Hill meetings** – [50 people representing 30 different members and 10 grassroots participants held a total of 28 Hill meetings](#) (two more congressional staffers had to cancel their meetings that morning). The meetings mostly were with offices of members of the House and Senate Labor-HHS-Education Appropriations Subcommittees, but also with Senate freshmen and House freshmen on the Education and Labor Committee.
 - **3285 emails sent to Congress by more than 1000 constituents** – [Thanks again to the National Association of School Psychologists for letting CEF use its advocacy platform](#) where anyone could easily email a pre-written message urging their Members of Congress to increase funding for education in the FY 2021 funding bills and in the next pandemic relief measure. [Close to 1100 people used the link to reach out to Congress directly.](#)
 - **Social media summary** – [More than 25 CEF member organizations and CEF members on their personal accounts tweeted about the advocacy day, reaching close to 160,000 Twitter followers.](#) We know it is a busy time and really appreciate the support! CEF provided sample tweets and visuals that CEF members and Hill Day participants could use, and [will continue to offer sample posts and materials with the hopes for even greater message amplification.](#) CEF also posted on Facebook and Instagram.

The advocacy day Twitter recap (apologies if we missed any):

- **Five CEF member organizations or members** from their personal accounts tweeted links to the advocacy platform or to CEF’s social media toolkit:
 1. NASP (14k followers) – action alert to advocacy link (got 28 retweets)
 2. Knowledge Alliance (9000 followers) – used CEF chart, urged participation, linked to [CEF toolkit](#). Also posted tagging office lobbied
 3. AJCU (5000 followers) – used CEF chart, mentioned advocacy day, included advocacy link, and a separate medium post from student participant in CEF Advocacy Day
 - a. St Joseph’s University (13k followers) – medium post from student participant in Advocacy Day
 4. NREA (4000 followers) – tagged CEF and linked to CEF social media toolkit
 5. Noelle Ng (with AASA) – urged participation and linked to CEF social media toolkit
- **Other CEF members Tweeting:**
 6. AASA (33k followers) – mentioned Advocacy day and used CEF chart
 7. NACAC Wonk (5000 followers) – urged participation, used CEF chart, tagged local groups
 8. AdvanceCTE (9500 followers) – mentioned advocacy day, used CEF chart
 9. NCLD (7000 followers) – urged participation, used CEF chart
 10. CEASD (226 followers) – used CEF sample tweet urging participation
 11. CEC (14k followers) – used CEF chart, mentioned CEF (got 30 retweets)
 12. CASE (6000 followers) – used CEF chart, mentioned advocacy day
 13. ACTE (2000 followers) – mentioned advocacy day
 14. Zach Scott (with NASSP) -tagged CEF and 3 offices he lobbied
 15. Kevin Maher (with ALA) – tagged CEF and office he lobbied, used CEF chart
 16. Kuna Tavalin (with CEC and Stride Policy Solutions) – tagged CEF, used chart
 17. Frank Ballmann (with NASSGAP) – tagged CEF, used chart
 18. Mike Matthews (with ACTE) – tagged CEF and offices he lobbied
- **Retweets of CEF posts:**
 1. Afterschool Alliance (24k followers)
 2. COE (3601 followers)
 3. HECSE (982 followers)
 4. NAPSEC (59 followers)
 5. AJCU
 6. CEC
 7. Jane West (with HECSE)

III. Events

- **CEF Research briefing on “The Importance of a Well-Prepared and Diverse Educator Workforce”** – Friday, July 10, 9:30-11:00 a.m. ET. Join via [Zoom](#) or dial in at 301-715-8592, meeting ID: 979 2156 5121, Password: 416875. Panelists include:
 - [Dr. Maria E. Hylar](#), Learning Policy Institute
 - [Dr. Jennifer Robinson](#), Montclair State University Center for Pedagogy
 - Dr. Deena Khalil, Howard University (invited)
 - Teach for America panelist (invited)
 - American Association of Colleges for Teacher Education panelist (invited)
- **CEF’s upcoming schedule** –

- **Friday, June 26** – 9:30-11:00 a.m. [Zoom Quarterly Committee meetings](#). This is your chance to help shape CEF’s events and advocacy going forward!

Friday, July 3 – No Friday meeting during congressional Independence Day recess.

- **Friday, July 10** – 9:30-11:00 a.m. [Zoom Research Briefing](#): The Importance of a Well-Prepared and Diverse Educator Workforce. See details above.
- **Friday, July 17** – 9:30-11:00 a.m. Zoom Friday meeting. Guest speaker TBD.
- **Monday, July 20 – (tentative)** Zoom briefing on CEF’s FY 2021 Budget Book and the urgent need for education funding. Details to come.