



Tuesday, June 29, 2021

I. Policy Intelligence and Education News

- **Huge increase for House Labor-HHS-Education appropriations bill** – Today the House Appropriations Committee is voting on the [allocations for the 12 fiscal year \(FY\) 2022 funding bills](#) that include [a huge increase for the Labor-HHS-Education bill!](#) Just how huge the increase is depends upon what you consider the relevant comparison to last year’s bill, and there are a number of technical issues that make that comparison opaque. Conservatively, the new House allocation represents a \$40.5 billion (21%) increase over last year’s programmatic level of \$197 billion; it’s a \$63.4 billion (36%) increase over the bill’s actual funding under the discretionary caps last year, but that cap-level doesn’t include all sources of funding. To put this increase in perspective:
 - **Last year, the bill got a \$2.8 billion increase over the comparable FY 2020 level**
 - **This year’ a \$40.5 billion increase is more than large enough to include the [President’s request for a \\$29.8 billion increase for the Department of Education](#),** although the total also has to include the bill’s increases for the Departments of Labor and HHS, and the other independent agencies in the bill. We won’t see the account-level detail until the draft bill is released in mid-July, and may not know all the program-level numbers until the draft Committee report is published on July 14, the day before the full Committee marks up the bill.
- **What does this allocation increase mean?** It reflects the importance of education funding and the desire for Democrats to accommodate the President’s historic funding increase for education. Thanks to all who have advocated on behalf of increased education funding, both with the Administration and with Congress! CEF – along with its members – has been active, meeting with the Office of Management and Budget and the Domestic Policy Council early this year, then [writing to Congress in support of the President’s education increases](#) and meeting with congressional committee staff and staff of members on the Appropriations Committee, and writing a [letter signed by almost 300 groups](#)(including a large percentage of CEF members) making the case for a big allocation for this bill. I do not expect the Senate Appropriations Committee to provide such a large increase because it will need bipartisan support to pass a bill. Of course, the end result of any conference or compromise is what matters.

II. Advocacy

- **Education increases from 2 cents to 3.7 cents of every federal dollar in FY 2022 under the President's budget** – As a result of the large requested increases in education funding – both in appropriations and the proposals in the American Jobs Plan and the American Families Plan – combined with the spending from the already enacted pandemic-relief for education, total education spending in the President's budget would increase from less than 2% of the federal budget in FY 2021 to 3.7% of the budget in 2022. This would be a big step in CEF's "5 cents makes sense" campaign to increase education funding to 5 cents of every federal dollar! Under the assumptions that the President's budget is enacted, education spending would increase to 4.2% of the budget in 2023 but then start declining again as the bulk of the education pandemic-relief funding would be complete by 2024; by 2026, education spending would be down to 3.0% of the federal budget. We are taking the goods and running with it. As a reminder, the polling ACG did last month showed that 2 out of 3 voters want more education funding, so now is the time to convince Congress to enact the President's requested increases for education. We'll be using these facts in our advocacy this year!

- **Sample Tweet:** Americans want more education funding and that's what the President's budget provides: #edfunding is 3.7% of the federal budget next year. Urge Congress to pass the President's education budget as a step toward making education 5 cents of every federal budget \$ #5cents4edfunding

[attached chart to post: Education accounts for 3.7% of the President's 2022 budget]

- **Sample Tweet:** 2 of 3 voters want more education funding and @edfunding agrees – our 5 Cents Makes Sense campaign supports making education funding 5 cents of every federal budget dollar. The President's 2022 budget is a start: 3.7% of budget is for education #5cents4edfunding

[attached chart to post: 2 of 3 voters want more education funding]

- **Reminder - sign up to participate in CEF's July 21 Day of Advocacy** – On Wednesday, July 21, from 1-5pm we holding a virtual Day of Advocacy with meetings with congressional education staffers held on a virtual platform, supported by social media messaging and also offering a way for grassroots involvement with an easy way to send an automatic email directly to their Members of Congress. (See all the details about the Advocacy Day in the [CEF Update of 6.9.21](#).) This will be the week after we release our annual education budget book and the week after the House Appropriations Committee marks up its education funding bill but before the full House votes on it. All CEF members are encouraged to join the virtual Hill meetings and help amplify our message with social media support! We'll provide a brief overview at the start of the Advocacy Day on July 21 for those who haven't participated in Hill meetings before and couldn't attend the training session on June 11. Please [sign up here](#) so we know how many meetings to schedule. We'll be back in touch with all the planning materials in July.

III. Events

- **CEF Budget Book briefing: “Education Matters: Investing in America’s Future” – Discussion of the Impact of Enacting the President’s Historic Education Budget** – Tuesday, July 13, noon-1:30 p.m. ET. [You must RSVP here](#) to register for the link for the Zoom webinar. All CEF members are invited to attend, along with congressional education staffers, and the press. We will share the FY 2022 budget book electronically with attendees and will post it on the member-only part of the CEF website until we make it public this fall. We will have five panelists covering the education continuum from states with Members of Congress in key education funding positions. Panelists include:
 - [Jennifer Halter](#), Principal, Green Cover Springs Junior High, Green Cove, Florida
 - [Craig Statucki](#), Director, Career Readiness, Adult Learning, and Education Options, Nevada Department of Education
 - Additional speakers from Michigan, Pennsylvania, and Washington state pending confirmation
- **NASP briefing on the importance of remedying school psychology shortages on July 13** – CEF member the National Association of School Psychologists invites you to a Zoom briefing on “Improving School and Student Outcomes: The Importance of Remedying School Psychology Shortages” on July 13 from 2-3:30pm ET (just after CEF’s budget book briefing!).
- **CEF’s upcoming schedule -**
 - **Friday, July 2 and 9** – no CEF meetings (enjoy the Independence Day break!)
 - **Tuesday, July 13** – noon-1:30 p.m. ET, CEF Budget Book release and Zoom briefing (see details above, [register here](#) to attend)
 - **Friday, July 16** - 9:30-10:45 a.m. ET, [Zoom Friday meeting](#). Guest speaker: Kaitlyn Montan, Rep. Joaquin Castro (rescheduled from the canceled meeting on June 18)
 - **Tuesday, July 20** - #HearOurEdStories social media day! We’ll share an updated toolkit soon along with sample tweets, graphics, and everything you need to ready to share with your grassroots networks
 - **Wednesday, July 21** – 1-5pm ET – CEF Day of Virtual Advocacy (see details in CEF Update of 6.9.21 and sign-up above)
 - **Friday, July 23** - 9:30-10:45 a.m. ET, [Zoom Friday meeting](#). Guest speaker: TBD
 - **Friday, July 30** - 9:30-10:45 a.m. ET, [Zoom Friday meeting](#). Guest speaker: TBD