



Thursday, June 4, 2020

## I. CEF's virtual advocacy day is on June 9

- **June 9 is CEF's virtual Day of Advocacy** – We have a great day of virtual advocacy planned for Tuesday, June 9. We have a total of 50 CEF members and their participants from around the country who volunteered to participate in a total of 30 virtual Hill meetings scheduled. We also have a platform to send an advocacy email to a person's Members of Congress that we hope you will share with your grassroots networks, and sample tweets and posts we urge you to share on your social media platforms. We are trying to amplify our message – the need to increase federal education investments in the next coronavirus relief measure and in the FY 2021 appropriations cycle.
- **Training for Hill visits on Friday morning** - We have already provided those who signed up to take part in the Hill meetings with their schedule and advocacy materials. This Friday, after our guest speakers conclude at the CEF meeting, we'll provide some training for Hill meetings – we welcome any of your summer interns to join the Friday meeting to get a primer on how to conduct a virtual Hill meeting (this training will start around 10am).
  - **Friday, June 5 – Zoom Friday meeting.** 9:30-10:00am ET - Guest speakers: Emily Smith and Peter Mills, Senator Chris Murphy (D-CT). 10am ET - Training for Hill meetings in advance of our June 9 Hill Day.

## II. Message for CEF Members to share with their grassroots network to generate automatic emails to Members of Congress

- **Advocacy platform for grassroots advocacy emails to Members of Congress** – CEF member the National Association of School Psychologists (NASP) is generously sharing its advocacy platform with CEF, which will allow people to generate and send an automatic message urging their Members of Congress to increase education funding. We urge CEF members to share this information with their own grassroots networks on Monday and Tuesday!
- **Sample message for an action alert to share with your grassroots membership:**

Please take part in the Committee for Education Funding (CEF) Day of Advocacy on June 9, 2020

Members of Congress care about what their constituents want, and we are asking for your help in urging Congress to increase federal education funding — investments that now are more important than ever. Federal education funding makes a real difference every day in the lives of students, teachers, families, schools and communities even before the pandemic raised education costs while slashing state and local revenue that supports education. Congress will soon be debating another emergency coronavirus relief measure and begin drafting the next year's funding bill for education.

Please join us and the [Committee for Education Funding \(CEF\)](#) in holding a virtual day of advocacy on Tuesday, June 9. CEF is holding many virtual meetings with congressional offices, and **you can add your voice:**

- Tell your Members of Congress to increase education funding for immediate pandemic relief costs and for the coming year.
- [Click here](#) to send the following message to your Members of Congress – feel free to add a personal example of why education funding matters to you.

Email that will be sent to your Members of Congress:

“I am a constituent and am joining the Committee for Education Funding (CEF) day of advocacy to urge you to increase federal education funding in the next coronavirus relief bill and in the FY 2021 bill funding the Department of Education. The pandemic has dramatically increased the cost of education at the same time that state and local revenues and institutional resources will be cut. Investments in education are vital for students, families, communities, and the U.S. economy, yet funding for the Department of Education has barely increased for years, and regular funding is now more than \$7 billion below the 2011 level in inflation-adjusted dollars. Please work hard to increase federal support for education. Thank you.”

### III. Sample tweets/posts and charts for CEF members to send on June 9

- **Social media information for your organization and membership** – We hope to have a good social media presence on Tuesday – it's a great free method of sharing our message and advocacy! Below is information to share with your communications shop and membership.
- **Tweet your support for education funding**, tagging your Representative and Senators and CEF (@edfunding on Twitter and Instagram, and Cmte4edfunding on Facebook). **You can find your Members of Congress** directly by typing your address at this

site: <https://www.govtrack.us/congress/members> and you can find the twitter addresses in the attached list. We've also attached some CEF charts you can post.

- **Sample tweets:**

I'm joining @edfunding's advocacy day to urge my US Senators & Rep [@ their twitter addresses] to increase education funding for pandemic costs & for FY 2021. Federal edfunding is more important than ever but is \$7 Bil below the 2011 level in real dollars. #5Cents4edfunding

*(chart to attach: Education is \$7 Billion below 2011 level)*

Join @edfunding's advocacy day to urge your Members of Congress to increase federal education investments. The public strongly supports more #edfunding [include twitter address(es) for your Members of Congress].

*(chart to attach: Poll- Public supports ED funding)*

The pandemic has only increased the need for federal investments in education, which were less than 2% of the regular budget. Costs for schools, colleges, students & families, & ed services will go up as local & state revenue go down, leading to budget cuts #5cents4edfunding

*(chart to attach: ED is 2% of budget)*

Follow @edfunding to keep updated on federal education funding and learn how to urge your Members of Congress to increase the vital investments in education. See toolkit at <https://cef.org/advocacy/5%c2%a2-makes-sense/>

*(chart to attach: Poll- Public supports ED funding)*