



Wednesday, July 21, 2021

Thanks to those who have already sponsored CEF's 2021 Gala!

Straight "A"s: American Federation of Teachers (AFT).

Star Student: American Council on Education (ACE); American Library Association (ALA); National Education Association.

Dean's List: AASA, the School Superintendents Association; National Association of Independent Colleges and Universities.

Honor Roll: Association of Jesuit Colleges and Universities (AJCU); Bose Public Affairs; National Association of Federally Impacted Schools (NAFIS); National Council for Community and Education Partnerships (NCCEP); just added: National Association of Secondary School Principals/National Association of Elementary School Principals/American Federation of School Administrators.

Individual tickets will go on sale the last week of July. Gala sponsorship information is online [here](#).

I. Advocacy

Today is CEF's Day of Advocacy! Everyone can participate! – To build on yesterday's successful #HearOurEdStories day (read about it below!), today we have lots of virtual advocacy planned to amplify our message – the need to increase federal education investments and to support the President's unprecedented increase in support for education. We have 60 CEF members who are participating in a total of 36 meetings with congressional offices, and we also have a platform where people can easily send an advocacy message urging their Members of Congress to increase education funding. We encourage you to share the platform with your grassroots networks and on your social media. CEF member the National Association of School Psychologists (NASP) is generously sharing its advocacy platform, which will stay open all week.

- **Sample message for an action alert to share with your grassroots membership:**

Please take part in the Committee for Education Funding (CEF) Day of Advocacy on July 21, 2021

Members of Congress care about what their constituents want, and we are asking for your help in urging Congress to increase federal education funding — investments that now are more important than ever. Federal education funding makes a real difference every day in the lives of students, teachers, families, schools and communities. The President requested an unprecedented increase in support for education next year – a 41% increase in regular funding for the Department of Education, increases for early childhood education programs in HHS, and increases for other education-related programs, as well as long-term investments in education infrastructure, universal preschool, child care, free community college, and other education programs.

Please join the [Committee for Education Funding \(CEF\)](#) today as it holds a virtual day of advocacy in support of increases in education funding. CEF is holding many virtual meetings with congressional offices, and **you can add your voice:**

- Tell your Members of Congress to increase federal investments in education and support the President’s historic funding increases for education programs from pre-school through college, including more than doubling the biggest K-12 program, increasing support for special education, a \$1 billion new program for expanded career pathways for middle and high school students and a \$1 billion new program for health professionals in schools, and the largest single-year increase in the Pell Grant to help more student afford college.
- [Click here](#) to send the following message to your Members of Congress – feel free to add a personal example of why education funding matters to you.

I am a constituent and am joining the Committee for Education Funding (CEF) day of advocacy to urge you to support the President's increases for education in the FY 2022 bill funding the Department of Education and in legislation funding education infrastructure and other new multi-year investments. I urge you to support the President's historic support for education programs that will increase access and equity. These vital investments will address long-standing needs in early education, support for K-12 teaching and learning, career technical education, and funding to make college more affordable to all. Regular funding for the Department of Education is currently \$7 billion below the 2011 level in inflation-adjusted dollars, so as students return to classroom learning, now is the time to invest in education. Thank you.

- **Sample tweets/posts and charts for CEF members to send today** – Below is information to share with your communications shop and membership. [Tweet your support for education funding, tagging your Representative and Senators and CEF \(@edfunding on Twitter and Instagram, and Cmte4edfunding on Facebook\)](#). People can find their Members of Congress directly by typing your address at this site: <https://www.govtrack.us/congress/members> and you can find the twitter addresses in the attached list. We’ve also attached some CEF charts you can post.

- **Sample tweets:**

Join @edfunding's advocacy day to urge Congress to increase federal education investments. The public supports more #edfunding and you can easily send a message to your Members of Congress at the following link: <https://www.votervoice.net/NASPOne/campaigns/86856/respond>

[chart to attach: #HearOurEdStories – 2 of 3 voters want more education funding]

I'm joining @edfunding's advocacy day to urge my US Senators & Rep [@ their twitter addresses] to support the President's request for an historic increase in education funding to support long-term, underfunded education services. #5Cents4edfunding

[Chart to attach: 2022 President's Education Request Far Above 2011 Level in Real Dollars]

Follow @edfunding to keep updated on federal education funding and learn how to urge your Members of Congress to increase the vital investments in education. You can easily send Congress a message today at <https://www.votervoice.net/NASPOne/campaigns/86856/respond>

[chart to attach: #HearOurEdStories – 2 of 3 voters want more education funding]

- **Successful #HearOurEdStories social media campaign yesterday** – Thanks to the many CEF members who shared their education story and who worked on our #HearOurEdstories campaign to urge support for increased investments in education. We had a really successful social media day, with participation from a ton of CEF members, three Representatives, and Education Secretary Cardona:
 - Rep. Jamaal Bowman (D-NY) – video [here](#). He mentioned his past as a teacher, counselor, and school principal.
 - Rep. Frederica Wilson (D-FL) – video [here](#). She highlighted her past as an elementary school principal.
 - Rep. Teresa Leger Fernandez (D-NM) – video [here](#). She noted her beginnings as a Head Start student.
 - Education Secretary Miguel Cardona retweeted a [NAESP tweet](#) that included CEF chart showing that education funding increases to 3.7% of the 2022 budget and that urged participation in the #HearOurEdstories campaign.

CEF tweeted the nine video vignettes from our FY 2022 education budget book and three videos from last week's Hill briefing, and "liked" and retweeted many posts from our members. It was a successful first day of advocacy in this two-day push this week!

II. Policy Intelligence and Education News

- **Senate Appropriations Committee markups possible the first week of August** – We’re hearing that the Senate Appropriations Committee is aiming to mark up FY 2022 funding bills the first week in August. The House Appropriations Committee has now reported all of its 12 government funding bills and leaders plan to bring seven of the bills - including the Labor-HHS-Education funding bill – to the House floor in a single package the week of July 26. That is the last week that the House is scheduled to be in session until September 20, although that could change if the Senate passes a FY 2022 budget resolution with reconciliation instructions intended for a big “human” infrastructure bill, which could include education investments. See the next item that relates to this topic.
- **Senator send group letter supporting \$9 billion for teacher training** – Senator Tim Kaine (D-VA) and 13 other Senators sent a [letter to Senate leaders](#) urging inclusion of the President’s proposed \$9 billion long-term investment “to help close equity gaps in student access to a well-prepared, diverse, supported, and stable educator workforce” in an infrastructure bill. The proposed funding was included in the American Families Plan and reflected in the President’s FY 2022 budget request as mandatory funding for a number of existing and new education programs. This funding isn’t part of the discussion for the bipartisan infrastructure package but could be included in a reconciliation bill that would be set up by a FY 2022 budget resolution that Senate Democrats hope to pass in early August. It would then need to be passed in the same form by the House for the reconciliation instructions to be activated. (This is the reported \$3.5 trillion budget resolution that Democrats are still working on behind the scenes; nothing has yet been made public about how much any Committees would be instructed to spend or save.)
- **HELP Committee seeking input for bipartisan ESRA reauthorization** – Senate HELP Committee chair Patty Murray (D-WA) and Ranking Member Richard Burr (R-NC) are seeking input from stakeholders by 5pm on July 26 on goals and strategies for a bipartisan reauthorization of the Education Sciences Reform Act (ESRA). The two are aiming to mark up a bill in the fall. Input should be sent to esra@help.senate.gov.

III. Events

- **CEF’s schedule for the rest of the summer -**
 - **Today, July 21** – 1-5pm ET – CEF Day of Virtual Advocacy!
 - **Friday, July 23** - 9:30-10:45 a.m. ET, [Zoom Friday meeting](#). Guest speakers: Rebecca Kahn (Sen. Alex Padilla, D-CA) and Brent Palmer (Sen. Dianne Feinstein, D-CA)
 - **Friday, July 30** - 9:30-10:45 a.m. ET, [Zoom Friday meeting](#). Guest speaker: Jessica Pedroza, Rep. Ruben Gallego (D-AZ).
 - **August Fridays** – no CEF Friday meetings during August/the congressional recess.
 - **August TBD** - CEF Happy Hour! We’ll pick a date and venue shortly.